



MY INTERNSHIP IN A NUTSHELL *EXPERIENCES OF FORMER INTERNS*

"My public relations and marketing internship with The Ohio Expo Center & State Fair was an amazing professional and personal experience. I worked on several projects that improved my writing, editing and design skills. I also had the opportunity to set up news broadcasts and interviews, pitch stories, learn about videography and work directly with people from many media outlets. I always felt like an important part of the team, and I'm so proud of everything I accomplished during my internship. I am excited to tell future employers about what I learned at the Fair!"

- **Catherine, Carnegie Mellon University (2016)**

"My experience at the Ohio State Fair was unlike any other internship I've ever held and it solidified my interest in pursuing a career in public relations. It provided real-world situations working with media as well as experience writing content that was actually used on the website and in promotional materials. Throughout the course of the summer I felt that my work was important and that I was a valuable member of the company. In addition, I was able to expand my professional network of connections in Columbus. Going forward I will continue to use the skills that I learned from my internship, and I am forever grateful for the opportunity to work for the Ohio State Fair!"

- **Krista, The Ohio State University (2016)**

"My internship with the Ohio State Fair can be described as the opportunity of a lifetime. I had the opportunity to build relationships that I can cherish forever, improve my writing skills and gain marketing skills that I can use in the future. This internship allows you the freedom to work on your own, as well as the ability to work with a team. You are challenged to work in a fast paced environment and heavily relied on to meet deadlines, which has prepared me for the future. I am very thankful for the opportunity to be able to work with such a wonderful group of people that are so passionate about what they do. Definitely the best internship that I've ever had!"

- **Kenzie, The Ohio State University (2016)**

OHIO STATE FAIR PR INTERNSHIPS PAID, REAL-WORLD EXPERIENCE

Each year, the Ohio State Fair recruits college students for paid public relations internships, during which you can also receive college credit.

As an Ohio State Fair intern, you'll have the unique opportunity to:

- Preview the "real world" of public relations in an exciting setting
- Be treated as a professional communicator and assigned important projects such as writing news releases, contribute to social media content, collaborating on the Fair's media kit, organizing events and writing newsletters
- Complete important assignments in media relations, promotions, desktop publishing and project management
- Enhance your formal education with great on-the-job training
- Pitch stories, set up interviews and coordinate live broadcasts when working directly with media, one-on-one, during the Fair
- Serve as the key contact to radio and television stations regarding their promotions and remote broadcasts at the Fair

Public relations interns will be challenged to excel at the Ohio State Fair. You'll receive an invaluable amount of professional experience and generate a wealth of portfolio material ... all while having fun!

QUALIFICATIONS

Students who have experience writing new releases, organizing events, pitching stories and designing and writing newsletters and brochures will be first considered. You should respect deadlines, be detail-oriented, conscientious and know how to follow through. Work will be completed as a team as well as individually in a fast-paced, fun atmosphere.

Candidates with three years of college education in public relations, communications or journalism are best qualified for these positions. Computer skills are a must; desktop publishing experience is a plus.

TIMING

Working hours will be Monday - Friday from 8 am to 4:30 pm in May, June and July. (School schedules will be taken into consideration when determining a start date, which shall be no earlier than May 9) Interns will work shifts on Saturdays, July 15 and 22, 2017.

During the 12 days of the Fair, which will be held July 26 – August 6, 2017, extended hours will be required (at least a 14-hour shift each day.) Interns cannot take time off during the Fair. The entire internship cannot exceed 14 weeks.

HOW TO GET ON BOARD

To be considered for an Ohio State Fair public relations internship, please send your résumé and your three best writing samples to: Alicia Shoultz, Ohio Expo Center, 717 E. 17th Avenue, Columbus, Ohio 43211 or a.shoultz@expo.ohio.gov. The deadline for receipt is **Monday, February 6, 2017**. Interviews will be held shortly thereafter.

Questions?

Contact Alicia Shoultz
614-644-4011
a.shoultz@expo.ohio.gov

